

TORRANCE, CALIF.

CHRISTMAS CANDIES



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Dressed up for the holiday occasion, you will find any one of the boxes adept expression of thoughtfulness.

Daintily tasteful—indispensable for Christmas

Dolley Drug Co.

The Retail Store "For Santa's Sleigh"

Two in Family Have Broken

Harry Crawford Jr., old son of Mr. and Mrs. Crawford of 409 Redwood, sustained a fracture of the right arm while playing ball on the school grounds last night. It is asserted that he fell on him during the game.

This is the second accident of the Crawford family within the year. Harry's sister, Elaine, sustained a broken arm while playing ball on a cartwheel at school prior to Harry's accident. Youngsters were given treatment at the Torrance Memorial hospital.

Use Our Water



Drink more WISDOM SO. Drink more friends, cheer up long.

PHONE TORRANCE OR TELL THE

FOUR

The Counties

(Continued)

The Twenty-Nine Palms district, San Bernardino County, where many a doughboy of a decade ago is now recuperating, were 500 pounds of California wildflower seeds. Unprecedented was the mode of planting: by airplane. The air-planters left the Alhambra field of the Western Air Express in a tri-motored Fokker plane, especially equipped with a blower apparatus; distributed the 500 pounds of seed while the plane circled 2000 feet above the desert. Once the winter rains have begun to fall, the seeds will sprout. Soon the whole region will be a gorgeous mass of color, a riotous bloom. Sick soldiers will look out of their windows on the vivid valley, the gaily-colored hillsides; will see California poppies, lupines, Indian paint brush, tidy tips, baby blue eyes, desert larkspur.

Ocean Playground

Midway between San Francisco and Los Angeles is a sparsely populated San Luis Obispo County. There sheep are herded, cattle are raised, flower seeds, other crops are cultivated. Already famed for its awe-inspiring, breath-taking scenery, soon will the County include within its boundaries America's, perhaps the world's largest ocean playground, magnificent, idyllic.

Not a furtive hope, but a project about to be realized is this great natural marine park; long anticipated by park-minded Californians. In Los Angeles a year ago representatives of 15 counties met with State Park Commissioners, unfolded their plans, received the necessary endorsements. Since then park supporters have investigated the availability of the desired, region, have learned that the owners may make absolute donations, will surely sell for nothing. Already has famed Landscape Engineer, Frederic Law Olmstead been authorized to survey the San Luis Obispo territory, to tell State Park Commissioners his opinion for its development. The assignment accepted, his first query was: "How much of an outdoor canvas can you give me to paint on?" The answer: "As far back as the State can buy, as high as you can dry, and the sweep of 20 miles down the sublime coast."

Pismo Beach, famed for Pismo glams, abalones; Morro Rock, great geological remnant rising 578 feet out of the ocean, will both be capitalized in the marine playground. Not until enough money is available can actual work start. First must Californians generously give land, sums of money. These will be matched dollar for dollar by the State under its \$6,000,000 bond appropriation for State parks. Only when the needed funds have been accumulated can Olmstead, his assistants proceed.

Water Riddles

Torrance last week had under consideration a momentous move. It contemplated establishing a municipal water system in place of the present privately owned Torrance Light and Power company system which serves the city under a many years' old agreement with the Dominguez Land company, original owners of the town site. Reason: The Torrance city council believes a municipal water system would be more economical than the present one. Therefore the council instructed City Engineer Leonard to survey local municipal facilities, figure out the cost of a new water supply, and test the potential water available for Torrance. The council made no provisions for the purchase of the present system of supply, which is governed by the Standard Public Service Company of Columbus, Ohio, but expects to negotiate with the company officials later.

El Centro ranch owners, not in favor of a \$2,000,000 electric power project in Imperial Valley being sponsored by the Imperial Irrigation District, voiced their disapproval last week. Their main bone of contention: that 90 per cent of the cost of the project would fall on the valley ranchers. Thus, they mailed out to several hundred valley property owners a letter advising against the project, concluding that, "if the towns want to develop gas engine power, we see no reason why they should not do so without asking the farmers to pay the cost."

In the meantime, directors of the Imperial Irrigation District, with the exception of one member, are planning to go before the State Railroad Commission and ask per-



SAN FERNANDO VALLEY IN THE LATE EIGHTIES

"The land so abounded with jack-rabbits that great drives had to be held to get rid of them."

mission to call a bond election immediately. It is their contention that the \$2,000,000 plant to be erected can be used for standby purposes later when power is available from the projected all-American canal.

Redlands. From the mouth of the Santa Ana Canyon each year during the rainy season comes pouring many acre feet of flood water, running away to waste. Engineers in that vicinity for some time have debated on the best possible way in which to successfully combat the waste. Lately, for the benefit of three counties, Riverside, Orange and San Bernardino, it was decided to build a weir, not to store the water but rather to check the waste that sweeps destructively over the valley. The weir is specially designed to divert the water into great tunnels toward vast spreading grounds of the Tri-County's Water Conservation Association, where thousands of acre feet of water can be sunk into the sands of the wash. This underground storage, probably the largest in the State, makes water available to the lower valleys of the Santa Ana basin, thus bringing the interests of Orange and Riverside counties to the front equally within this county.

Hueneme vs. Ventura

Long desired and hoped for by Ventura County, citizens are of the opinion that a commercial harbor would be a tremendous boon. It would serve as an additional transportation outlet for Ventura's products; also it would industrialize sections of her coast. For several years have Ventura folk contemplated a harbor, agreeing among themselves that the County should have a commercial inlet and outlet to the sea.

Thus, after many months of discussion and a long search for prospective sites by a specially appointed County Harbor Commission, the choice narrowed down to two sites, one at the City of Ventura, the other at Hueneme. Finally, the commission decided on Hueneme as the site for the harbor, prepared to hear the customary protests necessary before calling a \$2,000,000 bond issue to finance the project. But enemies of a Hueneme harbor proceeded to combine in delaying the calling of the bond election. Undaunted, the Harbor Commission set about again to push along the bond issue (News Review, Oct. 7-13).

Finally, last week, after more months of skirmishing, the Harbor Commission and the Board of Supervisors expected to at last bring the matter up for election, settle it once and for all by the voice of the populace. But at the last moment, the election was again balked, this time due to a dispute as to the meaning of the harbor law.

Hoping to stop the election in some manner, the City of Ventura played virtually its final trump card. It claimed that the Ventura County harbor board was appointed before the Harbor Act, which applied to Ventura County, was passed by the legislature. There was a Harbor Act in 1915, but the City of Ventura claims that it does not apply to Ventura County. Therefore, said the dissatisfied Ventura men, the harbor board has no jurisdiction in the matter of a county harbor selection. If the district attorney decides the matter in favor of the Venturans it is then deemed possible that a new harbor commission will have to be appointed and the work done over again. Ventura City people also made

another move against Hueneme. They presented a petition last week from owners of 250,000 acres of land, asking that their property be withdrawn from the harbor district. This action was taken under the provision of the general Harbor Act specifying that if the owners of more than 10 per cent of the land shall be agreed, they may have their property withdrawn from the County district. In this manner, those who have withdrawn may evade any taxes imposed to pay for the harbor. Signatures on the petition are reported to have come from Piru, Fillmore, Santa Paula, Moorpark, Camarillo, Mound, Satcoy, Ojai, and a small acreage in the Oxnard section.

Confronted by this unexpected situation, the County Supervisors referred the entire matter to District Attorney Hollingsworth who was asked to submit his opinion on the matter at the next meeting of the supervisors.

Gumption, Not Manna

Happenings of the last forty years in the San Fernando Valley were woven into a dramatic history last month when Pioneer Cecil Wilcox commented on the amazing growth of that section from a wilderness to a series of thriving communities.

"Here we are in San Fernando Valley, thousands of us," said he. "Industries, business houses, homes, miles of fine roads, activity on every hand."

"It is interesting to know who started all the fuss, for thirty-five years ago this Valley was one large grain field, and from every indication, that is what it would always be."

"Today it has thousands of acres of citrus and deciduous orchards, the largest walnut grove in the world, the largest poultry plant, the largest olive orchard and the largest baby lima bean acreage on the globe."

"Who planted the first olive tree? Who made the first start with chickens? Who dared to experiment with a walnut grove that would take years to produce? It was the brave ones who had the courage to gamble and to fight, for every pioneer had to fight wild animals, dry seasons, wind, heat, dust and an unknown soil."

"What we see in San Fernando Valley today is the result of the courage of these pioneers, of the sweat of their brows and the worry of their brains."

"The Mission fathers, of course, are given the original credit of bringing the grape and the olive into the Valley. While the vines flourished and the beautiful trees produced, the crops were never profitable. Not from an American standpoint."

"When the first American settlers came to the Valley there was not a drop of surface water in sight. The gasoline engine and the electric motor were as yet unvented. The land so abounded with jack-rabbits that great drives had to be held to get rid of them. The songs of the coyote made people dread the nights. The growers felt sure, however, that the soil, rich, sandy loam, was adapted to fruit culture."

"About 1858 or 1859 a syndicate of Los Angeles men purchased the 12,000 acre Lankershim ranch for subdivision purposes, to be divided into ten, twenty, forty, eighty and 160 acre ranches. To make the land saleable the syndicate set out large orchards of deciduous fruits and groves of walnut trees, and advertised the section as a great fruit district. They were sincere, but it

was a guess, nevertheless. The syndicate set out everything and every variety it could purchase so as to be sure to strike the right sort of fruit tree. There were peaches, apricots, plums, figs, plums, olives, loquats, pecans, walnuts, and apples. There was a splendid mess resulting from the planting of these mixed orchards.

"The buyer of these untried, experimental orchards had one long tale of woe, and it was not until the early 1900's that the Lankershim townsite section grubbed out all its orchards and started over again in an effort to correct conditions."

"Things then went well with the fruit grower. In 1910 another syndicate bought the 47,000 acres west of the Lankershim district (now North Hollywood). These subdividers would drive Lankershim prospering prospects and sell fruit lands on the strength of the orchards seen at Lankershim. The man who planted the first orchard is W. H. Andrews. He now lives in Los Angeles. He was superintendent for the land company."

"The first three real pioneers who ventured the gamble of orchard experimenting are still residents of the Valley. They are Fred and Dan Bakeman and S. B. Nobles. The Bakeman brothers have lived in North Hollywood for forty years; Nobles resides in Van Nuys. "As the Valley continued to open up from what is now Van Nuys to further western sections, the syndicate was able to attract a group of Ventura County ranchers. They were experienced ranchers. As a result the Valley soon commenced to have the largest bean acreage known anywhere. For a time, every known bean under the sun was grown. Then it simmered down to baby limas."

"Persons riding through the Valley now, over the fine concrete highways in their fine cars may think that all the prosperity they see over the land just fell out of the skies like manna. They've got another guess coming."

"There isn't a field, a road, a tree, or anything that wasn't dreamed out and fought out and experimented with by the first pioneers, all of whom had in equal parts, courage, gumption and brains."

"There isn't a turn in a road or a corner of a field in the Valley that hasn't its origin in the hard work and experiments of the first men who had faith in the future possibilities."

Pageantry

Armistice Day

Eleven years ago this week, hushed were the blood-soaked, battle-scarred fields of France. Soon the silence was broken by loud joyousness, by violent rejoicing. The long, terrible years of warfare were forgotten for the moment as soldiers joined in a mad paean of praise, as they shrieked their exultation heavenward. Reason: It was November 11, 1918; the Armistice had been signed.

This week throughout the nation were held countless celebrations; each city, each town, each hamlet observed the occasion with exercises of some sort. In the van was Southern California; its fanfares

were numerous, varied, well-attended.

At historic Mt. Rubidoux in Riverside, the traditional Armistice Day ceremonies were conducted on Sunday afternoon, rather than Monday, in order that many who could not otherwise attend might be present. Los Angeles' Dr. Charles F. Aked, pastor of the All-Souls' Congregational Church, was the chief speaker. His subject: "MacDonald and Hoover, Sons of the Morning." Presented was the late Pageant-Master Garnet Holme's "Prince of Peace." American Legion members, Boy Scouts, other organizations took part in the ceremonies.

At Santa Barbara was held a three-day celebration starting Saturday, ending Monday. Battleship U. S. S. Colorado left San Diego, went north for the Santa Barbara exercises. Its officers and men were feted at dancing parties, other social affairs; also participated in athletic contests. The commemoration was climaxed Monday morning with a patriotic parade, speeches, singing.

At Ontario, civic organizations and service clubs combined to plan an elaborate jubilee, invited neighboring communities to take part also. The day's activities began with a parade; a patriotic program followed, then a football game between the San Diego-St. Augustine and the Chaffey Union high schools.

At Inglewood, most impressive of all Armistice Day programs yet held there was this year's. The city's school children gave a costumed historical review of the nation's history; were loudly applauded, were widely commended. Chino children started the celebration last Friday, gave a program then for the community. Armistice afternoon was devoted to a gridiron tilt.

At Upland, citizens combined sport with patriotism, spent the afternoon on the annual turkey shoot sponsored by the American Legion post. Many a gallant gopher bit dust, expired gamely. In the morning, Upland organizations united with Ontario during that city's parade, patriotic program.

At Chino, Pomona Pastor Gordon Palmer delivered the invocation. The day was warmly applauded. Chino children started the celebration last Friday, gave a program then for the community. Armistice afternoon was devoted to a gridiron tilt.

At Pasadena, a bomb went "bang"; buglers sounded "taps"; the beginning. Patriotic organizations marched, the G. A. R. drum corps drummed, bystanders cheered. Then all assembled at the War Veterans' flagpole, there continued day's festivities. Usually is Memorial Park the scene of Armistice Day drives, but not this year.

In Pomona dramatic and spectacular was the Armistice Day program. At 10:45 a. m., airplanes from the Pomona military base, machine guns rat-a-tat-tatted, a cannon boomed. At 10:58, a siren shrieked, symbolic of the signing of the Armistice. During the silence which followed, nineteen white doves were released, one for each Pomona youth who died overseas. The Charles P. Rowe American Legion Post sponsored the celebration.

In Ventura, a county-wide parade, a football game between Ventura and Santa Paula high schools comprised the day's activity. Closed were business houses, schools, city and county offices; school citizens listened to speeches, paraded.

In Van Nuys more than 1000 persons paraded; along the main thoroughfares, led by Civil War Veteran W. F. Hubbard, honorary grand marshal. In the parade were civic leaders, R. O. T. C., Boy Scouts, Spanish War Veterans, Gold Star Mothers, Legion Auxiliary, the Van Nuys High School band.

In Mexicali and Calexico, seven American Legion posts in Imperial Valley combine festivities. The celebration started Saturday night with a ball in Mexicali, continued on Sunday in Calexico with a golf tournament, trap shooting events, the Calexico Municipal Airport dedication, an aerial fireworks display. Armistice Day's doings included a parade, a barbecue for 4500 people, auto races, patriotic verbiage.

In Monrovia, Los Angeles Judge Raymond J. Turney was the guest speaker at the exercises in Library Park. Near him on the platform sat Holland's Sgt. Van Teisel, decorated with multitudinous medals; also other distinguished guests, later introduced. A band concert, an invocation, whistles, salutes, taps combined to make the occasion potent, patriotic.

What They Say About The New Ford Co

This is letter No. 4 of a series the copy of which will be found in the of our office.

"From Tree to Consumer"

Consolidated Lumber Company
Manufacturers
Wholesale and Retail Dealers in Pine and Redwood Lumber
Torrance, California, November 15th, 1929.

Schultz, Peckham and Schultz
Torrance, California.

Dear George and Charlie:

I have just returned from my trip to Canada, and thought you might be interested to know what I think of the new Ford by now. Well, you have one real booster. I am surely sold on the little car, the ease with which it handles at all speeds and the way it takes the hills and rough country makes motoring on a long trip a real pleasure.

As you recall, I left here July 15th, and returned October 15th. In that time, I drove about 9,000 miles over highways, mountain roads, deserts, and rough prairie country. Incidentally, I ran into a little mud now and then, but never a minute's delay, where larger cars were stuck. I pulled around and went on my way.

I did nothing to the car except keeping it oiled and greased and always by an authorized Ford dealer. By so doing I felt the car was always taken care of by experienced mechanics that knew the car, and I attribute a lot of my successful trip to the Ford service.

I came from Winnipeg in seven days and averaged 20 and a fraction miles to the gallon of gasoline—might say, I did all day long.

Hoping these facts are of some interest to you, and will help you sell more cars, for no one can go wrong buying a Ford car, at least, that is my belief.

Sincerely yours,
Chas. V. Jones.

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